

**SEVENTH ANNUAL
SUMMER CAMP AND FAMILY VACATION SHOW**

You are invited to join us at the
Oregon Convention Center **March 13th and 14th**

Exhibit space starts at only \$500.

A Brief History... SummerShow was started in 1998 by two Northwest business women who knew how hard it could be to fill those long summer months school is out. The Show provides Northwest families with an easy - and fun! - way to research many different options for their children and the entire family.

**SUMMERSHOW
WHERE FAMILIES FIND THE VERY BEST IN SUMMER FUN!**

What Our Attendees Say:

- ❖ *Very helpful in terms of day camps and summer vacation information.*
- ❖ *The displays and one on one communication with a real person were great!*
- ❖ *Loved the personal interactions with the camp representatives.*
- ❖ *Appreciated the one stop shop for kid summer activity.*

When asked the question "what are you looking for today?"

48% Day Camp, 30% Residential Camp, 24% Adventures Camps and 39% Family Vacation ideas.

For 2004 we've teamed with the Children's Expo to present a wide variety of information of value to parents. It will be **two great shows in one big weekend** with a promotional campaign geared to bring in thousands of Portland and Vancouver area families!

Important deadlines:

February 25 To advertise in The Oregonian's Show Focus Pages - call John Casey at 503-294-4030

**For more information or to get a Registration Application
call Kathryn at 503-230-0272 or visit our website at www.summershow.com**